

# ALL THE AUCTION STOCK ON SALE MONDAY,

## The Cohen Company

to be priced to meet the sale of the auction goods. There is a sympathy in merchandise as well as with human beings. In point of fact our regular stocks had to be marked down nearly \$27,000 to meet the Sweetser prices and prevent competition in the different stocks.

Monday Begins a Cohen Sale That Has Never Been Matched Even by Us.

### The Auction Cotton Wash Fabrics

will all be on sale. In many there's a dollar's worth for 50c.; in some for 25c., and not a yard but what is the latest this season's stuff.

3,700 yards 36 inches wide Sea Island Percales, full pieces and perfect; always sold for 12-1-2c, now 7-3-4c a yard.

36 Skirting Repps, in various most desirable shades, are priced 15c.

3600 Bourettes, all the different shades, instead of 20c, are 9-1-2c.

Anderson's Scotch Ginghams, the most beautiful designs, instead of 20c, are 9-1-2c.

Embroidered Batiste, white, with polka dots, black stripes and other designs, 25c value, for 12-1-2c.

Nearly 4,000 yards of English Percales and Madras, imported to sell for 20c, price 12-1-2c a yard.

Solid Mixture of Mercerized Ginghams, 16c was the price, on sale for 9c.

40-inch India Linon, the finest grade, that sells for 20c, for 12-1-2c.

Silk Embroidered Crepe de Chine, white and colors, 50c the proper price, are marked 20c.

Mercerized Hemstitched and Heavy Lace Work on English Batiste; the whole-sale price was 32-1-2c, ours 10c.

The Scotch Zephyrs, that sell for 25c, you know the quality—nearly a yard wide, are 9-1-2c.

French Dimities, the usual 12-1-2c best grade; three shades only, in tiny polka dots, for 5c a yard.

12-1-2c and 15c Pique Waists, white grounds, stylish printed effects, some Bourettes among them, 7-1-2c a yard.

### The Auction White Goods

Reach in quantity beyond all that we have ever offered the Richmond public. The prices, styles and qualities are marvelous, most of them could not be bought for double.

25c Poplin Skirting, the finest made, 12-1-2c.

Full Yard Wide Sheer India Linons, 6-3-4c.

Handsomeness Open Lace White Persians and Fine Dotted Swisses, 12-1-2c.

All the various White Madras that you usually pick from for 15c to 20c, are 12-1-2c.

Full Faced Mercerized Fancy Piques—we have sold quantities this year for 35c—price 15c.

French Brocade Damask, full mercerized, imported to sell at 80c, is 50c a yard.

French Silk Embroidered Poplins, the new 50c goods sold this season, is 20c a yard.

36 Imported Mercerized Dimities and Organdies, 15c a yard.

Figured Marseilles, 25c grades, 15c.

12-1-2c Madras, about 4,000 yards to be sold, at 8-4-4c a yard.

25c Pique and 10c Poplins, 12-1-2c.

Scotch Dotted Swisses, always 15c, for 10c.

Checked Nainsooks up to 8c values for 5c.

3 cases of French Welt, 25c quality, for 15c a yard.

Satin Striped and Plumed Madras, 7c.

12-1-2c White Dimities, 7-3-4c.

Silk Embroidered Stripes Poplins, were priced 42c, now 10c.

Two yards wide 36c Organdy, 10c.

French Chiffon Organdies, 2 yards wide—white or black—worth \$1, for 50c.

French Chiffon Organdies, 2 yards wide, white or black, worth \$1, for 50c.

3,650 yards of Sheerest and Finest India Linons, usually sold for 25c, is 10c a yard.

The usual 12-1-2c 40 inches wide India Linons are 10c.

Imported English Nainsooks, \$1.25 a box of 12 yards.

1,700 yards of English Long Cloth, sold up to 25c, for 12-1-2c a yard.

### How Many Thousand The Great Muslin Underwear Price Competition Sale.

The number of garments sold the past week exceed two months of the past year. The reason for such enormous sale is evidenced by the prices and immense stock we bought from the maker at 67c. on the dollar for some and less than half for the finer garments.

**\$2 Gowns,**  
\$1.75 Gowns and the best \$1.18 Gowns ever sold; a whole countful and careful case untouched in the warehouse; the sale price will be 95c.

**\$2.12 Skirts.**  
\$1.75 Skirts and \$1.60 Skirts, choice of a countful, for 95c.

**\$1.75 Corset Covers.**  
\$1.50 and \$1.25 ones, the newest and most beautiful styles, choice 75c.

**Best Drawers at 75c.**  
The best at 60c and 75c, choice of a countful, 50c a pair.

**All the Best Skirts at 75c.**  
With umbrella ruffle flounce, etc., that have been sold, are here, choice, 50c.

**Gowns at \$1.45.**  
Gowns, \$1.38 and \$1.20, choice 85c.

**Best Gowns at 85c.**  
At 75c and 95c, equal to home-made, countful, choice 50c.

**Corset Covers at 75c.**  
6c and many of them 50c, choice 50c. A countful of Gowns at 35c each, unmatched in the city at 50c.

**Lace Corset Covers at 20c** that are not to be found anywhere for less than 50c.

Drawers at 25c and 20c, made so that the sewing is worth what we charge for the garment.

There are Skirts and Gowns for \$1.50 to \$2.50 that are retailed in this city up to \$4.50, and our underwear chief knows whereof she speaks.

**Corset Covers for 12c.**  
A countful for 95c each, but we cannot speak of all the lots that are here.

### Sewing-Machines of America.

No point of superiority about any machine now sold by any one that is left off in the make we sell. From the ball-bearing latest adjunct to the first patent issued on Sewing Machines.

We make the prices \$12.50 and \$15; with drop head, \$19 and \$24. Of course, our guarantee goes with each, and it holds good for five years.

### A Great Tower of Ladies' Waists Has Tumbled.

One of the largest New York manufacturers held on to full price, because the Waists were perfection, and as he said they should bring full price, but the time for selling them was passing, and he was forced to accept our offer for 178 dozen, that will be on sale Monday.

You know the best \$1 White India Linon Waists that have been sold in the city—sale price here Monday, 50c.

One lot of Handmade Sample Waists, were priced up to \$5.00, principally white waists, choice of all of these, 82.

India Linon Waists, white ground, with tiny polka dots, hemstitched, tucked, trimmed, 8c each, for 50c.

Some 42 dozen Waists, in white, some mercerized, some India Linon, Persian Lawn and Linen, variety of styles, that sold for \$2, choice 88c.

Imported Silk Gingham Waists, tailor-made, sold for \$1.75 each, price is 40c.

Fast Black India Linon Waists, tucked back and front, best styles, made to sell for \$1, will start Monday for 70c.

Hand Made China Silk Waists for \$1.50.

### Gloves at Never Before Prices.

A maker closed out entire lots at big savings—you get it.

There are Gloves at 5c and at 25c; others at 3c, 15c and 10c, which cost to 5c a pair.

Suede Lisle Gloves, 50c.

Double Finger Tipped Silk Gloves at 50c.

And scores of others.

### "Closing Stock" Was the Order of an Infant Wear Maker.

Here are some of the many half-priced things to be sold Monday.

Infants' Caps, cost to 60c, choice 10c.

360 Infants' Caps, that cost to \$1 each, 48c.

The 25c and 35c Caps were the 50c and 60c caps.

Lot of Bibs that are usually 10c are 5c each.

Infants' Cambric Slips, usual best 25c ones, for 15c, and the 7c ones for 45c.

From these prices all the way up to \$2; at this price it is a handsome China Silk Dress, trimmed with lace; the original price was \$4.25.

Boys' Pique Tams, 50c ones for 20c.

### Modes Patterns, 10c.

The finest patterns made in the world for the price. We had the choice of all.

### A Forced Sale of Ribbons.

With a stock largely in excess of last year, our Ribbon buyer has orders to get it on a safe basis by July. Prices will do it. Lay in a summer's supply now or you'll regret it.

4-inch White, Pink and Light Blue Moire Taffeta Ribbons, made to sell at 35c, special at 18c a yard.

3-1-2 inch 10c Moire Taffeta Ribbons, in all shades, for 12-1-2c a yard.

Fine Quality Taffeta Ribbons, in every shade, including black, worth 17c; 4 1/2c 10c a yard.

4-inch Satin Taffeta Ribbons, in every shade, at 17c a yard.

5 inches wide Gros De Naples Taffeta Ribbons, in every shade, worth 35c, for 20c a yard.

Louise Sash Ribbons, in all colors, so much used for girdles, 6 inches wide, at 10c a yard.

6-inch Finest Quality Satin Taffeta Ribbons, in all shades, worth 50c, for 30c a yard.

Nos. 1 and 1-1-2 Satin Back Panné Velvet Ribbons for 1-1-2c a yard.

No. 80 4-inch Satin Taffeta Ribbons, 25c quality, special at 10c a yard.

6-inch Print Warp Persian Ribbons, the very latest designs, worth 50c, for 30c a yard.

### At Your Price

Black Dress Goods. The expected has come. All this season's goods.

Sweetser's Silklans, high luster and 88 inches wide, the 50c ones, for 20c.

44 inches wide Black Mohairs, instead of 60c, are 30c; the 75c quality are 50c.

Lot of 50c All Wool Black French Bastes for 30c a yard.

50c Albatross for 35c.

All Wool Sandella Crepe Cloth, instead of 75c, is 45c.

All the 30c All Wool Black Voiles are 20c a yard.

11-1-2 inch Black Voiles are 75c.

All the Finest Black Silk Eolienne Cloth, never under \$1.50, price 92c a yard.

Silk Warp 46 inches wide Batiste, \$1.05 was the price, ours is 81c a yard.

25-inch Silk and Wool Henrietta, instead of \$1 a yard, is 50c.

### The Sale of Laces

has been a surprise.

**Laces at 5c.**  
Perfect Trimming and Wash Laces up to 4 inches wide.

Insertings and Edgings at 8c a yard, up to 8 inches wide, in perfect designs.

Thousands of dozens of Val. Laces.

See the varieties in designs and styles in insertings and edgings, from 12c to 25c a dozen yards.

4c and 6c a yard buys Val. Laces, in exclusive designs, that are a little more than half their cost.

3c and 2c Cluny Laces for 10c and 12-1-2c; prettiest designs of the season.

On sale a special lot of New Net Top Laces, 10c to 25c a yard.

New Ecru Laces, embroidered for Lin-gerie hats, usually 20c, now 10c.

### Mattings Must Go at Any Price To Make Room for Carpets.

Our new line of Fall Carpets are coming in—near a thousand rolls—and Mattings must be sacrificed to make room. Prices are about half.

#### Linen Warp Mattings.

13-1-2c a yard for Linen Warp Mattings, reds, greens or blues, carpet weaves—were 20c.

19c a yard for the best 20c Linen Warp Mattings, choice carpet designs, all colors.

25c a yard for the 35c and 40c Linen Warp Mattings, choicest carpet designs.

#### Trunks and Traveling Bags.

Canvas Covered Telescopes—14-inch, 16-inch, 18-inch, 20-inch, 22-inch, 24c 34c 44c 54c 64c

Solid Leather Hand Satchels, 15-inch, for \$1.25.

Leather Trimmed Suit Cases, brass fittings and straps, 25-inch, \$2.75.

Solid Sole Leather Suit Cases, brass fittings and straps, \$3.75.

Heavy Cowhide Suit Cases for \$4.50, \$6, \$7, \$8.50, \$10 and \$12.50.

Trunk Straps for 35c, any length.

34-inch Canvas Covered Trunks, with

### The Last Chance for Auction Sale of Silks

Is perhaps the strongest card for the Sweetser sale. In their proportionate value, they were the least price of anything sold.

#### Silk Mulls

will be sold in white, black and all colors for 10c a yard.

A lot of Genuine Shantung Pongees, plain and embroidered effects, in the natural bamboo colorings; have been sold for 55c, price 50c.

75c yards Double Width Handsome Black Grenadines, in plain and various designs of double and twisted sewing silk, \$1.25 value, for 50c.

Handsomeness Louisiana, white grounds, sold for \$1 a yard, price 50c.

8 pieces of Satin Foulards, the 50c ones, for 10c.

27 pieces of Finest Lyons Peau de Soie, every imaginable solid shade, usually \$1, for 55c a yard.

14 pieces Double Width Silk Mousselines, light colorings, always 30c, for 12-1-2c a yard.

Hand Loom Black China Silks, 36c grades that sell all the time for 45c, price 25c a yard.

Lyons Dye Black Taffetas, imported at from 55c to \$1 a yard, these 50c and 60c. All the Sweetser Black Peau de Soie, pieces that were out in lengths from 6 to 20 yards, \$1.25 to \$2 values, choice at 85c a yard.

Yard Wide Black Taffetas—Sweetser sold these with a guarantee—the \$1.19 grade, for 75c a yard.

#### The Princess Crepes.

Soft and clingy, some embroidered, regular price 80c, for 50c a yard.

Yard Wide White Washable Habutal, the best 60c quality, price 44c.

Pure Silk Black Taffetas, the usual 50c grade, for 20c a yard.

### Notions: Fans: Jewelry: Toilets: Belts: Etc.

All the thousand and one things you need every day; some new prices here.

#### Fans.

Black Silk Fans, with spangles, 30c each 10c.

Big lot of Windy Fans, made to sell at 10c and 15c, are 5c each.

Silk Gauze Fans, that are worth \$1.50 to \$2, are 88c.

#### Women's 25c White Pique Belts, 12 1/2c.

3-1-2 inch Crushed Pique and Fancy Duck Belts, with nickel or gilt buckles, made to sell at 25c, special price 12-1-2c each.

Black Silk Belts, trimmed with buttons, made to sell at 50c, all sizes, for 25c each.

Navy Blue Silk Belts, a great bargain, at 25c; 50c ones are 50c.

White 50c Crushed Leather Belts, 3-1-2 inches wide, are 25c.

Leather Belts, in all shades, sold for 25c and 50c, are 15c.

100 Shoe String Belts, sold for 15c to 25c, are 5c each.

#### Notions.

5c Hair Pin Cabinets, 2c.

Black and White Featherbone Collars, straight or round, 3c each.

Spoon Silk, every shade, for 3-1-2c a spoon.

All widths Black Garter Web, special for 5c.

Stockinet Dress Shields, 5c.

Hooks and Eyes, black and white, 6 cards for 5c.

5c Shoe Straps, 2c a pair.

Blas Seam Tape, No. 4, for 10c a bunch.

Invisible Hair Pins, 5c a dozen papers.

#### Veilings.

White, Black, Pink, Blue and Lavender Crepe Chiffon Veilings, special price is 25c a yard.

We place on sale Monday morning the second lot of these Hand Embroidered Chiffon Veilings, that are worth 50c to \$1, for 25c a yard.

30c and 45c Veilings are being sold for 10c a yard.

#### Toilets.

Meads and Baker's Mouth Wash, 17c a bottle.

5 gross Heliotrop Talcum Powder, highly perfumed, special price 10c each.

Red Cross Talcum Powder, 10c a bottle.

5c Toilet Soap, 2c.

Armour's White Floating Soap, just the thing for baths, special 5c a cake.

Hunter's Invisible Face Powder, 15c a box.

10 gross Imported French Tooth Brushes, special price is 17c each; if the brushes come out you get another brush.

Good Hair Brushes, 10c.

Palm Soap, 1c a cake.

#### Jewelry.

5 gross Gilt Top Side and Back Combs, worth 60c and 75c, special price is 25c each.

10 gross 25c Brooch Pins, 10c each.

Enamelled Cuff Pins, 10c a pair.

50c Hat Pins, amethyst and brilliant, 10c.

5 gross Gilt Waist Suits will be 85c.

All the newest designs, that were made to sell for \$2, will be \$1 each.

Shirt Waist Suits that were made to sell for \$2.50 will be \$1.75 each.

Street Dress Suits, instead of \$5.75, are \$3.50; these suits are newest and prettiest styles made this season.

White Suits, made to sell this season for \$5.75, will be \$2.98.

Others, were up to \$12, will be sold at prices at from \$5 to \$8.

#### Silk Shirt-Waist Suits

Were made to sell for \$22.50, will be \$9.50 to \$15.

#### Handsome Dust Coats

Linen, Bourette, Mohair and Siliann, the newest accepted London styles, \$5.75 to \$18.

#### Time for Bathing Suits.

Best manufacturer in America has sent us closing lots—not many of any one kind—quite a variety in price, from \$1.75 to \$10; regular prices \$2.50 to \$12.50.

#### Hundreds of Skirts.

Summer Duck Skirts, in blue polka dot, inverted plaid, bottom, pearl buttons; such as you expect to pay \$1 for, will be 39c.

White Pique Skirts of every description; also Linen Skirts, in white and natural colors; White Pique Skirts, instead of \$1.50, will be \$1, and so for all the rest of skirts.

Handsome Mohair Skirts, tailor made, black, navy, castor, brown, gray and champagne, instead of \$4.50, will be \$3.50; in hundreds of other skirts for about the cost of material; all of them made in the best manner; no garments shown here unless style and make is perfect.

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### Cohen's Basement Always on Top

When Big Bargains Are Wanted. The Cotton Fabrics.

Thousands and thousands of yards on sale, all new this season.

Embroidered Dotted Swiss Muslin, all the new colorings made for the year, 4,000 yards of Batiste for 4-3-4c a yard.

The Real Scotch Dimities, in all the best shades and newest styles, instead of 20c, are 8-1-2c.

The Real French Organdies—manufacturers' lengths—enough in any one style for any purpose—the 30c quality, for 10c a yard.

8c Yard Wide Bleached Cambrics for 6-1-2c.

Best Sea Island Percales, best styles made this season, full yard wide, for 7-3-4c.

#### 8c Pique, 5c

5c a yard—White Pique Repps, the usual 8c ones.

6c a yard—Figured and Striped Madras, Piques, India Linons and Mercerized Striped Lawns, all 16c to 20c grades.

10c a yard—White Repp Skirting, that launders perfectly, in lengths to 6 yards; in the piece it is 25c a yard.

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